

6 Top Up-and-Coming Small Towns Across America



PLENTY OF CHARMING SMALL TOWNS THROUGHOUT THE COUNTRY ARE WELL WORTH A VISIT.

- Let's face it: Nobody likes contending with heavy crowds in popular tourist destinations. And while metropolises offer big-city allures, from versatile dining options to beautiful architecture to world-class art and cultural scenes, there are many of places across America brimming with small-town charm and underrated draws, from lesser-visited outdoor attractions to storied historical landmarks to budget-friendly lodging choices. So, if you're looking to discover emerging [small towns](#) before they're officially on every globetrotter's map, head to these rising destinations this year.



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BARABOO, WISCONSIN

Baraboo boasts a small but vibrant community with less than 13,000 residents. Every year, Baraboo hosts an annual Big Top Parade and Circus Celebration, where volunteers, students and other participants dress up like members of the circus and raise money for charity. Baraboo has a big love for performance and the circus, as it's home to the Circus World Museum and its renovated 1915 theater. Come for the charm of the historic downtown and stay for the picturesque natural surroundings at Devil's Lake State Park.



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